



ESERA 2021

Fostering scientific citizenship
in an uncertain world

30 Aug - 3 Sep 2021

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University of Minho, Braga, Portugal



A Success Story?

The PISA impacts on media discourse and public policies in Portugal (2000-2018)

António Teodoro, Teresa Teixeira Lopo, Vítor Teodoro, Ana Carita & Elsa Estrela
CeIED - Interdisciplinary Research Centre for Education and Development
Lusófona University



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PISA in Portuguese media discourse



Critical exploration in the
Portuguese newspaper
Público

- Portugal's participation in PISA
- Results of PISA and their implications

News
discourse

Opinion
discourse



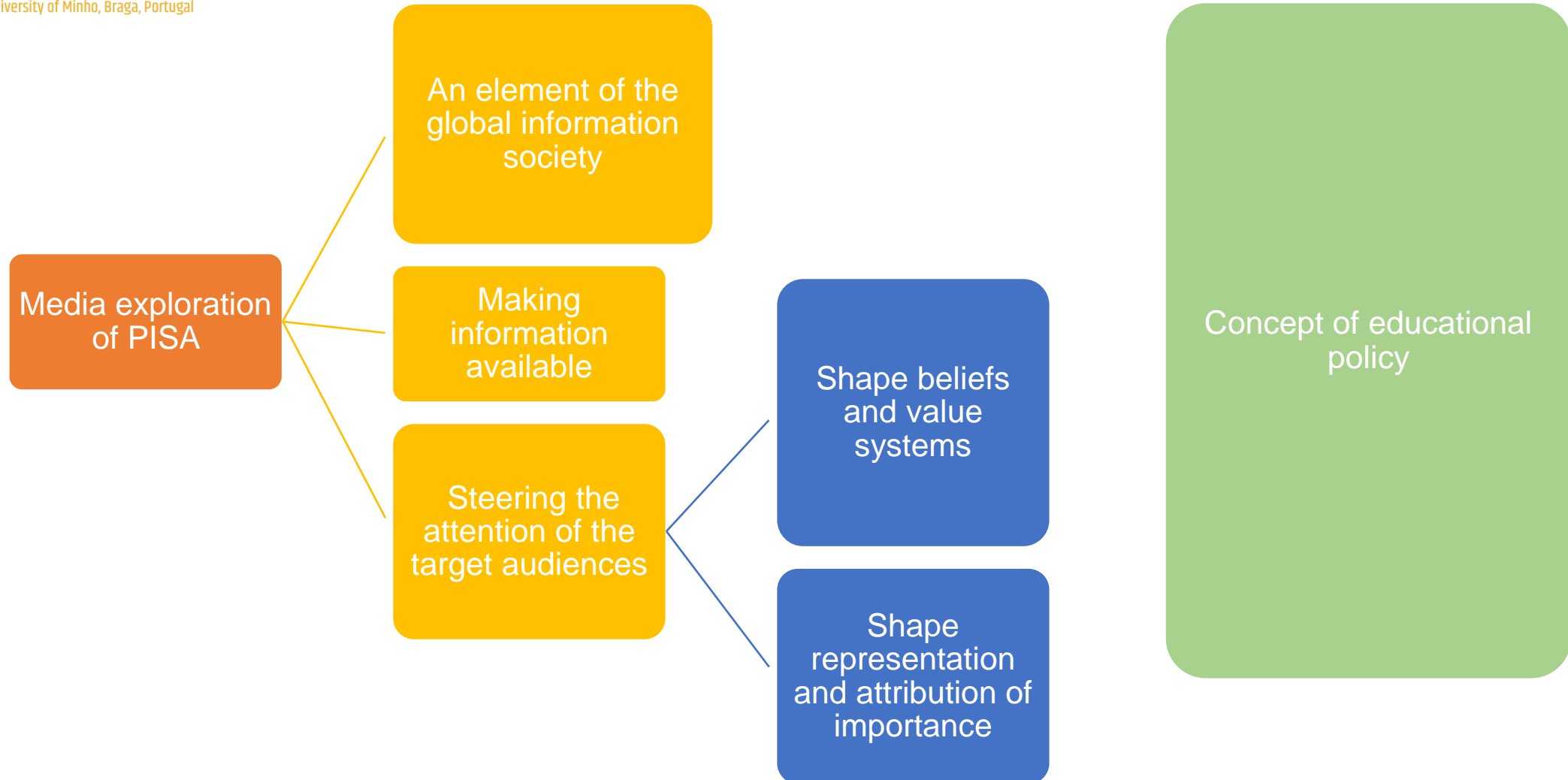
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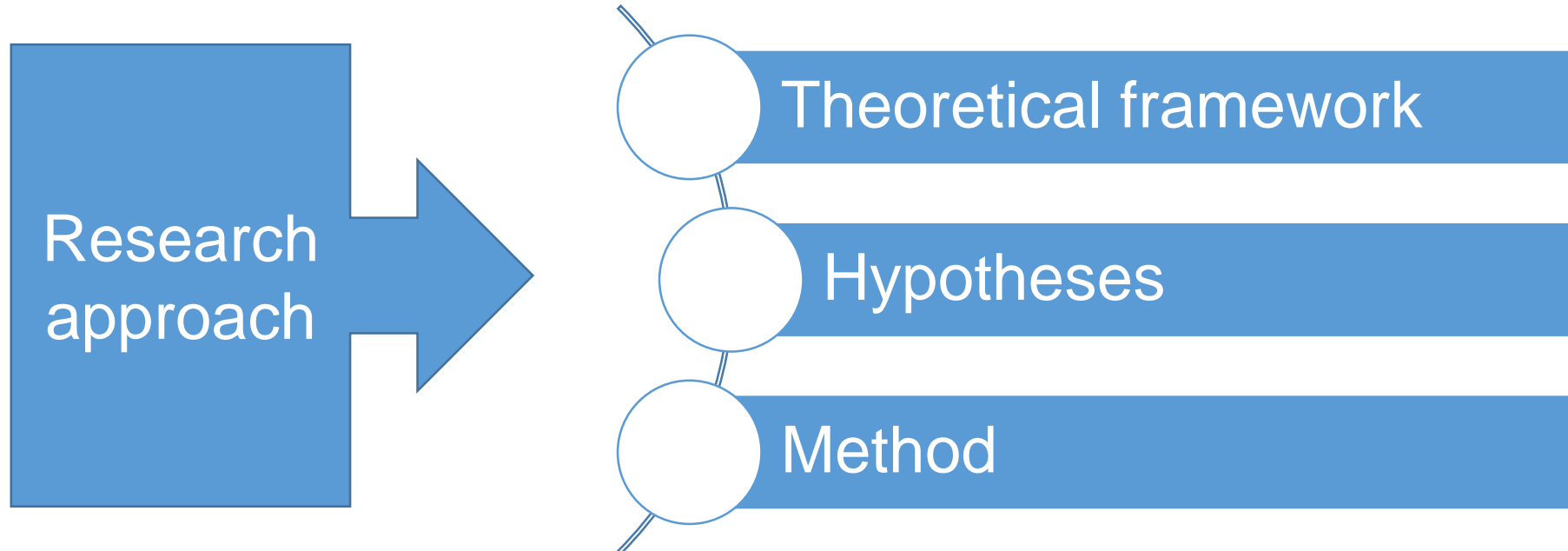
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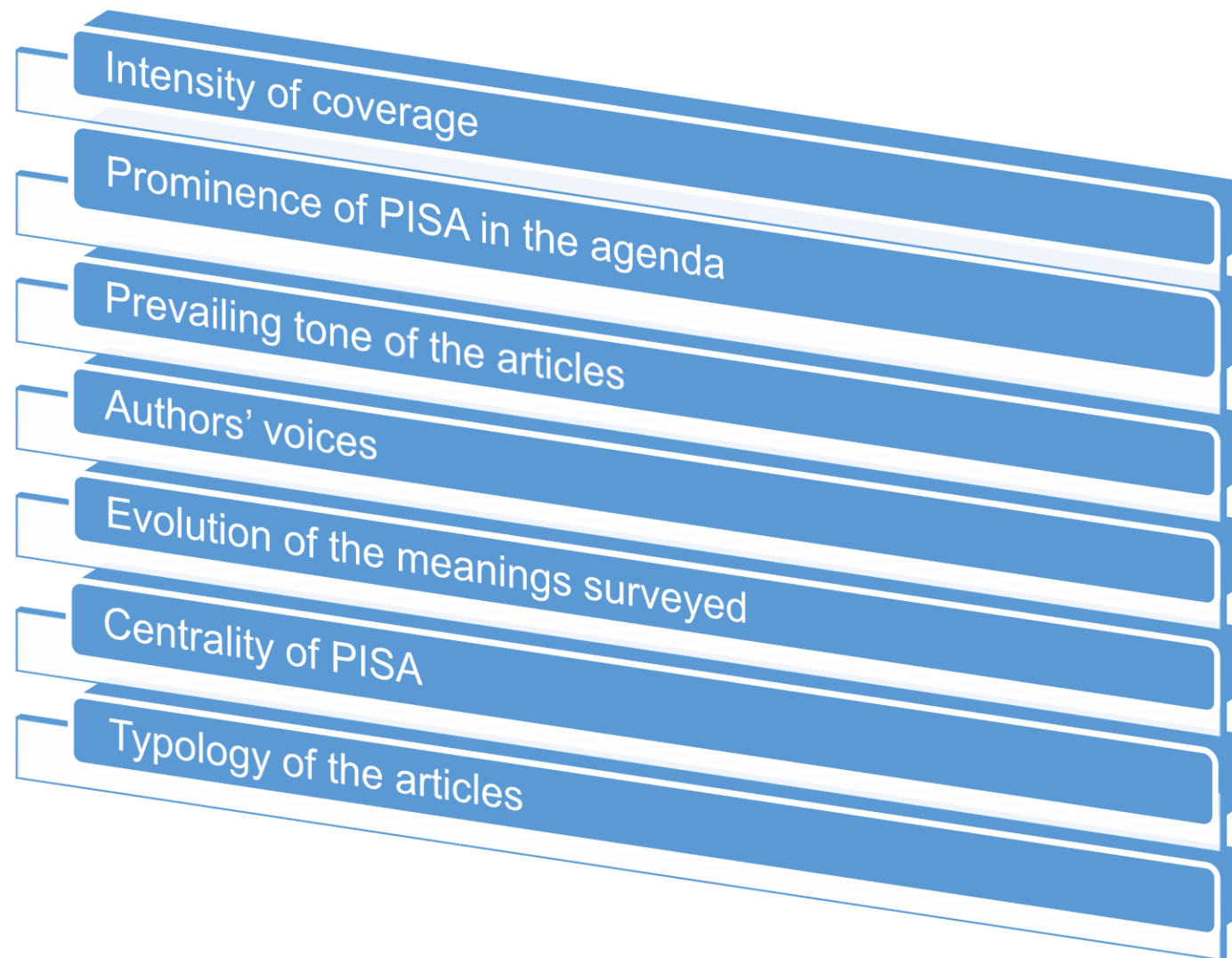
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PISA in Portuguese media discourse

Main
findings

- **Significant increase in the coverage of PISA;**
- **Use of editorials and front-page teasers;**
- **Permanence of PISA as core topic not significant beyond the month and year when the results are disseminated;**
- **Tone of the articles characterised by a growing positivity;**



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PISA in Portuguese media discourse

Main
findings

- **Differences in tone between the news stories and the chronicles/opinion pieces;**
- **Low social plurality in the published opinion.**

PISA in Portuguese media discourse

Main
findings:
summary

- **Credibility and political importance given to PISA;**
- **A prevailing tone that highlights the awareness of the evolution of Portuguese results, particularly in news stories vs. greater negativity in chronicles/opinion pieces;**
- **Limited openness of the newspaper to a socially plural opinion.**



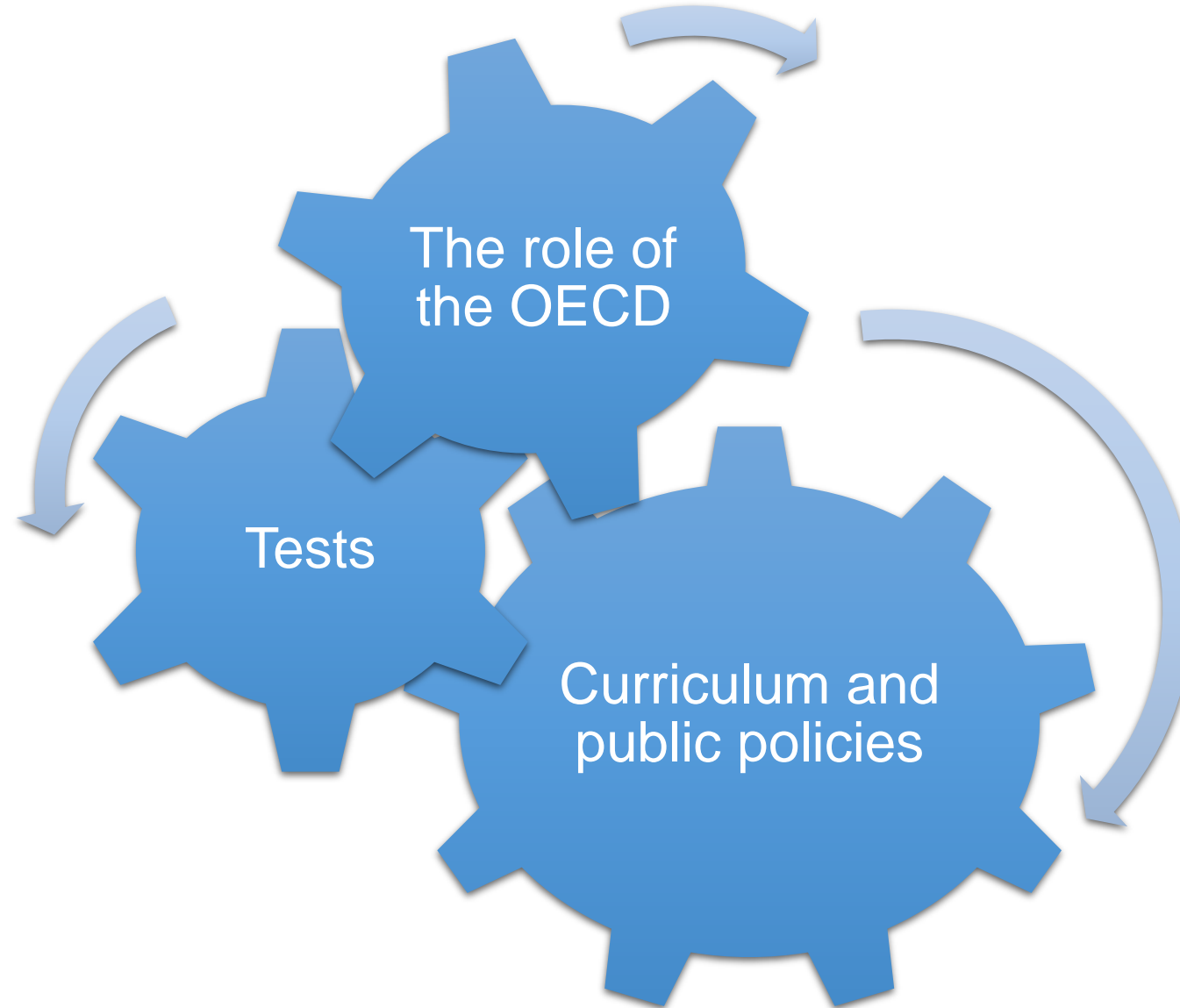
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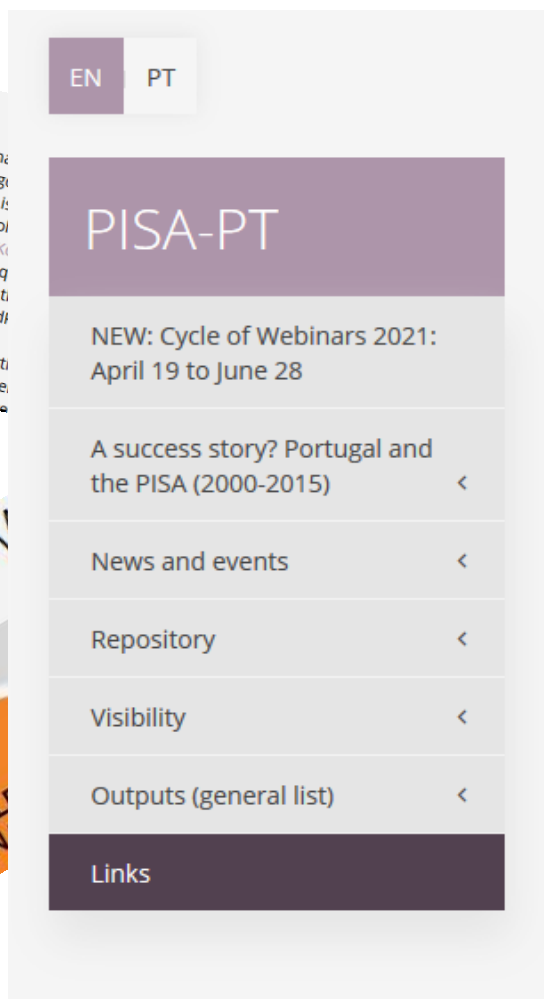
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PISA: a Success Story?



PISA_PT Project



<http://pisa.ceied.ulusofona.pt/en/>

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